

GREEN CORRIDORS IS SEEKING EXPRESSIONS OF INTEREST FROM COMPANIES, ORGANISATIONS OR INDIVIDUALS TO MANAGE FACILITIES AND HOSPITALITY RELATED ACTIVITY ON OUR SITE AT ISITHUMBA ADVENTURES IN THE VALLEY OF A THOUSAND HILLS.

Green Corridors intends to outsource the management of its facilities, accommodation and venue hire operations at the iSithumba Adventure Centre. The intention is for Green Corridors to build local capacity for tourism management at the site, develop local skills and support local community development programs to ensure the long-term sustainability of our tourism operations at iSithumba and ensure positive community development outcomes.

iSithumba Adventures includes:

- Tar road access
- Approximately 2.3 ha of grounds
- 8 x two bed rondawels, equipped with beds and linen.
- A central boma / events / kitchen and entertainment area.
- Office facilities.
- Campsite area.
- Solar powered electricity and gas powered hot water.
- An active youth and community development program operational on the site operated by a local non profit organization
- A range of trails and cultural tours which operate from the centre

Current activity at the centre is focused on events and day visitors engaging in outdoor adventure sports and cultural tours of the village and nearby attractions. The accommodation, catering, events and broad hospitality functions at iSithumba Adventure Centre have significant untapped potential but require experienced management, particularly around the areas of the physical environment, catering, accommodation, hospitality and events. This opportunity is ideally suited to tourism and hospitality entrepreneurs with aspirations to upscale their businesses.

Green Corridors is seeking to engage with an operator (or consortium) to manage the facilities, centre operations, hospitality and accommodation. Green Corridors will provide close support and mentorship to the successful operator in terms of a phased plan and a formal agreement including:

- Business and marketing support.
- Administrative support.
- Access to the centre, facilities and equipment.
- Marketing and logistical support.
- Access to existing clientele, events and functions booked for the centre.

Successful applicants will be required to oversee all aspects of managing the iSithumba Adventure Centre, specifically:

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- Superior maintenance of the facilities.
- Management of accommodation reservations in conjunction with the Green Corridors reservations office.
- Implementation and management of a range of events and functions in collaboration with Green Corridors.
- Provision of on-site catering needs.
- Management of housekeeping, accommodation standards and aesthetics of the centre including gardens and general maintenance.
- Liaison with third party service providers where required for additional on-site services (ie: hiring of equipment for events and functions.)
- Provision of an exceptional hospitality experience for guests.
- Liaison with the local community.
- Working in close partnership with tourism activity providers in the area
- Develop, via a partnership or consortium, other constructive uses for the site, notably in the sphere of youth development with community programs that operate out of the site.

Successful applicants should be able to demonstrate:

- A history and track record of business in the tourism and hospitality industry.
- Practical knowledge of running a small business, including reporting, budgeting and human resource management.
- A history of exceptional customer service.
- A commitment to positively engage with the local community, the local tourism industry and broader industry stakeholders, especially in the sphere of supporting local businesses, creating employment and community development.
- Have access to or have the ability to finance required operational equipment (i.e.: catering equipment, office equipment, stoves, refrigeration, tools etc...)

Green Corridors will give preference to

- Business models which are structured in a profit sharing type arrangement with Green Corridors
- Business models which can show direct community benefits beyond employment, especially in terms of supporting local business development and community programs in the area through direct financial support, service agreements or partnership opportunities.
- Business models that show a clear understanding of budgetary needs, especially with regards to financial considerations such as maintenance and site security.
- Preference will be given to SMME's residing in or operating in the iSithumba community area.

Expressions of interest should be submitted in writing via email to marketing@durbangreencorridor no later than 12h00 on the 21st May 2021 and should include:

- A brief proposal outlining experience in tourism and hospitality as well as your approach to managing the centre operations or tourism activities described.
- An outline of a vision for the future of iSithumba Adventure Centre and what your specific needs (financial and otherwise) would be related to management of the centre.
- An outline of proposed community engagement activities, collaboration and possible partnership opportunities.
- An outline of proposed financial arrangements in terms of profit sharing and estimated forecasts.
- A personal, and company, CV with a detailed history and evidence of previous tourism and hospitality business ventures.
- Proof of business registration and tax compliance.
- Copy of businesses most recent financial statements.